



2024 年香港故宮文化博物館導賞員計劃申請須知  
(Please see English version below)

請填妥[網上申請表格](#)，並遞交示範短片。請以指定語言（見下表）分別按照三個預設題目拍攝影片，然後將影片上載至你選擇的平台（如 YouTube〔設定為「非公開」〕/ Google Drive / 任何可供下載短片的平台），並將此影片連結複製到申請表內一併遞交。

我們會就你的語言能力、內容、溝通技巧等方面進行評核。

請細閱以下影片題目及注意事項，並於 **2024 年 4 月 22 日（星期一）下午 4 時或之前** 遞交[網上申請表格](#)及示範短片。

影片題目	
<b>第一部分：自我介紹</b>	
建議內容	任何令你認為自己能勝任本館導賞員的原因，包括但不限於經驗、熱誠、興趣、性格等。
語言	廣東話
<b>第二部分：模擬向非本地旅客介紹本館</b>	
建議內容	運用自身專長，以邀請非本地旅客前往本館參觀為目的，介紹本館的展覽及各類活動。  建議參考： <a href="#">本館官方網站</a>
語言	普通話 或 英語，建議使用不同語言完成第二和第三部分
<b>第三部分：模擬向參觀人士詮釋本館現正展出的展品</b>	
建議內容	假設你現正身處於香港故宮文化博物館展廳一的「 <b>紫禁萬象——建築、典藏與文化傳承</b> 」開幕展覽。試配合本館理念、使命和展覽策展概念，串連 <a href="#">本館官方網站展覽頁面</a> 中列出的重點展品（四選三），作一個完整的介紹。  建議參考： <a href="#">本館官方網站</a> 、 <a href="#">語音導賞</a> 、 <a href="#">虛擬博物館</a> 、實體參觀，或其他可靠資料來源（如 <a href="#">故宮博物院官方網站</a> 、圖錄、學術文章等）
語言	普通話 或 英語，建議使用不同語言完成第二和第三部分



### 注意事項

1. 可自由分配各部分長度，但總片長不應超過 **6 分鐘**。可以上載一段完整影片上載或將其分為三部分。
2. 可選用任何器材拍攝，包括智能手機、攝錄機等。
3. 檔案格式必須為 **WMV、MOV 或 MP4 檔**，影片解像度則需達 720p 或以上。
4. 檔案名稱格式：[申請人英文全名]\_2024 HKPM Docent Application，例：Chan Tai Man\_2024 HKPM Docent Application
5. 短片內的導賞員必須由申請人本人擔任，並以半身或全身方式於片段內出鏡。
6. 申請人只需專注處理內容，毋須於香港故宮文化博物館內進行拍攝或進行大量剪接及加入特效；如需展示展品，可以自行拍攝的照片代替，以免影響博物館內其他訪客及博物館運作。
7. 所有申請人只需遞交申請一次。一經遞交，不得修改。
8. 我們將於 2024 年 6 月 28 日（星期五）或之前透過電郵通知入選人士。由於名額有限，如您未有收到相關電郵，請留意下一輪招募。
9. 如有任何查詢，請電郵至 [hkpm.volunteer@hkpm.org.hk](mailto:hkpm.volunteer@hkpm.org.hk) 與我們聯絡。



## Guidelines on Application of 2024 Hong Kong Palace Museum Docent Programme

Please submit the [online application form](#) and provide one or more videos of yourself with respect to all three topics. Note that you will need to provide videos in different languages. Please upload the video(s) to an online location of your choice and provide link(s) in the application form. You might use YouTube (video privacy settings: “unlisted”) or Google Drive or another application that allows videos to be downloaded.

Applicants will be assessed based on language proficiency, content, and communication skills.

The video topics are listed below. Note the different language requirements. The remarks listed below the video topics give further details and instructions. You must submit the [online application form](#) by **Monday, 22 April 2024, at 4:00 pm.**

<b>Video topics</b>	
<b>Part 1: Self introduction</b>	
Suggested content	What makes you a strong candidate for the HKPM’s docent programme? Your reasons might include, but are not limited to, experience, passion, interest, and personality.
Language	Cantonese
<b>Part 2: Simulated introduction of the HKPM to non-local tourists</b>	
Suggested content	How would you invite non-local tourists to visit the Museum? Use your expertise to simulate an introduction to the Museum’s exhibitions and other activities.  Suggested reference: <a href="#">HKPM official site</a>
Language	Putonghua OR English; it is suggested that Parts 2 and 3 be in different languages.
<b>Part 3: Simulated interpretation of exhibits currently on-view at the HKPM to visitors</b>	
Suggested content	Imagine you are currently in Gallery 1 of the museum, where the exhibition “ <b>Entering the Forbidden City: Architecture, Collection, and Heritage</b> ” is on view. Try to incorporate the museum’s vision and mission, as well as the exhibition’s curatorial concept, into a holistic introduction that connects the highlighted objects (choose 3 out of 4) as shown on <a href="#">HKPM’s official site’s exhibition page</a> .  Suggested references: <a href="#">HKPM official site</a> , <a href="#">audio guide</a> , <a href="#">virtual museum</a> , physical visits, or other reliable sources (e.g., The Palace Museum official site, catalogues, and academic journals)
Language	Putonghua OR English; it is suggested that Parts 2 and 3 be in different languages.



### Remarks

1. The **total duration** of the video or videos should **not exceed 6 minutes**. The 3 parts above could be uploaded as 1 combined video or as 3 separate videos.
2. Recording may be done with any equipment—smartphones, camcorders, etc.
3. The file(s) must be provided in **WMV, MOV, or MP4 formats** at a suggested resolution of 720p or above.
4. **File name:** Each file name must follow this format: [Applicant's full English name]\_2024 HKPM Docent Application. Example: Chan Tai Man\_2024 HKPM Docent Application.
5. The **applicant must appear** on camera as the docent in the video(s). Full-body and half-body shots are both acceptable.
6. The applicants shall **focus on content**. Recording at the HKPM or using advanced video editing or special effects is not required. If you wish to depict any museum objects, you may use self-taken photographs instead, to avoid interrupting museum visitors or disrupting museum operations.
7. All applicants may submit only **one application**. Once you have submitted an application, **no further amendments** can be made.
8. Shortlisted candidates will be notified by email. If you are not notified by Friday, 28 June 2024, please stay tuned for our next round of docent recruitment.
9. For enquiries, please contact us at [hkpm.volunteer@hkpm.org.hk](mailto:hkpm.volunteer@hkpm.org.hk).