

My Book One

歡迎成為「一本」會員

Welcome to "MyBookOne" Members



輸入優惠碼後，系統將為您
自動升級至「金卡」等級。

Once you apply the promo code,
your account will be automatically
upgraded to the "Gold Tier".

隨時隨地，於三聯書店、中華書局、
商務印書館及「一本」平台
盡享最高 9 折購書樂趣。

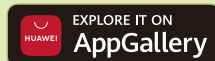
Enjoy up to 10% off at
all branches of Joint Publishing, Chung Hwa Book,
The Commercial Press and MybookOne platform.

翻閱下頁查看換領教學

Flip to the next page for the activation guide

1 下載「一本」APP 或 登上網站

Download the "MyBookOne" app or visit our website



或
or

一本 MyBookOne



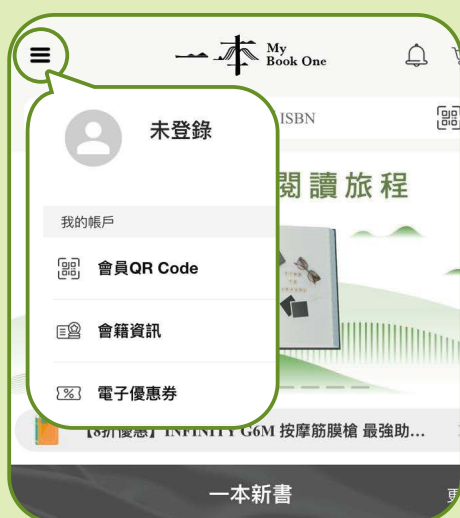
www.mybookone.com.hk

2 登記成會員

Become a member

如果你已是會員，請跳過此步驟。

Already a member? Skip this step.



於首頁目錄中按「未登錄」。

Click "Not logged in" in the homepage menu.



按「新會員加入」。

Click "Join as a new member".



輸入手機號碼
或 電郵地址
驗證並登記。

Verify and sign up
using your mobile
number or email.

3 在登記頁輸入優惠碼

Enter the promo code on the sign-up page

如果你已是會員.....

- 於APP，請按「會員卡」→「查看詳情」→「優惠碼」，然後輸入優惠碼。
- 或 於網頁，請按「帳號」→「會籍資訊」→「輸入優惠碼」，然後輸入優惠碼。

If you are already a member ...

- Via App: Please go to "Member Card" > "View Details" > "Promo Code" and enter your promo code.
- Via Website: Please go to "Account" > "Membership Information" > "Enter Promo Code" and enter your promo code.





完成上述步驟後，系統會自動將閣下的會籍提升至「金卡」等級。

日後於 三聯書店、中華書局及商務印書館消費時，請向店員展示手機「一本APP」的 QR Code，即可享受最高9折優惠！

Automatic Upgrade: Complete the above steps to be instantly upgraded to the "Gold tier".

Enjoy Discounts: Show your "My BookOne" app QR code at Joint Publishing, Chung Hwa Book Co., or The Commercial Press to get up to 10% off your purchases.

WhatsApp: 852 67612794 (不接受通話)

電郵: cs@mybookone.com.hk

Enquiries: WhatsApp +852 6761 2794 (No calls accepted)

email: cs@mybookone.com.hk



歡迎光臨「一本」服務平台(www.mybookone.com.hk)。「一本」服務平台涵括所提供之網站、手機應用程式、社交平台及列明的指定門市等平台。本服務平台由聯合新零售(香港)有限公司(以下簡稱「本公司」)擁有及營運。本服務平台旨在向平台的使用者(以下簡稱「使用者」)提供廣泛的圖書及其他文化相關產品。為了保障使用者能合法及適當地使用本服務平台，本公司訂立以下使用條款(以下簡稱「條款」)，所有使用者必須遵守。

1. SUPer Card會員申請手續

- 1.1. 透過註冊SUPerCard會員，即表示使用者聲明(而本公司有權根據此依賴有關聲明)使用者必須年滿18歲或以上，並有構成具法律約束合約的能力。如使用者的年齡未滿十八歲而希望成為會員，必須事前獲得父母或監護人同意，並依此符合本條款。
- 1.2. 使用者可於網站或透過「一本」手機應用程式辦理電子申請會員手續，經本公司確認及成功登入後即可使用服務。唯未經本公司處理及認可之申請，均視為未經確認之會籍。
- 1.3. 特定活動情況下，使用者可通過紙本申請表進行會員申請，並必須正確填妥及由使用者簽署正本，否則申請表將視為無效，並不獲處理。
- 1.4. 本公司擁有批核會籍之最終決定權，並可拒絕任何使用者成為SUPer Card會員。
- 1.5. SUPer Card會員計劃為本公司的會員系統，成為SUPer Card會員即獲發SUPer Card會員號碼，會員可透過該會員帳號於「一本」平台或SUPer Card列明的合作商戶使用指明服務。「一本」平台及「SUPer Card會員計劃」將儲存使用者個人資料，並將用於使用者啟用及登入指明合作商戶之指明服務。當使用者成功登入指明合作商戶之指明服務時，有關之個人資料會由「SUPer Card會員計劃」向指明合作商戶之指明服務提供；用戶於使用相關合作商戶之指明服務時，務必注意相關服務條款及私隱條款。
- 1.6. 就「一本」平台及「SUPer Card會員計劃」分別使用個人資料及相關私隱條款的詳情，請詳細閱讀「一本 - 私隱條款聲明」(<https://www.mybookone.com.hk/terms/privacy-policy>)及「SUPer Card會員計劃 - 私隱條款聲明」(<http://www.supercard.com.hk/privacyandpolicy.html>)。

2. 會員級別、升級及續會

- 2.1. SUPer Card會籍均可免費透過「一本」網站及手機應用程式辦理申請手續，成功申請後即可成為基本會員，不享任何折扣優惠。於本公司的實體店或「一本」網站及手機應用程式進行消費，於指定累計期內達指定金額，即可升級至基本、銀卡、金卡及白金卡會籍級別，或付費加入「一本讀書會」會籍，享有相應優惠內容。
- 2.2. 「一本」會籍分為基本、銀卡、金卡、白金卡及「一本讀書會」，基本、銀卡、金卡及白金卡按消費程度而決定層級，「一本讀書會」則為收費會籍。基本會籍不享折扣優惠；銀卡會籍享基本產品95折起；金卡會籍享基本產品9折起；「一本讀書會」及白金卡會籍享基本產品8折起。

種類	「一本讀書會」及白金卡	金卡	銀卡
中英文圖書	8折	9折	95折
中學參考書	95折	95折	
小學補充練習			
指定兒童教材書籍			
大專用書			
牛津及朗文辭書			
指定動漫產品			
金庸小說			
大偵探福爾摩斯系列	9折	9折	
文具精品	9折	9折	
多媒體影音產品	95折	95折	

基本產品不包括公價品、特價品、雜誌、黃色標貼產品、考試局出版物及政府刊物、指定專業法律書、圖書禮券、購書卡、利是券、儲值卡、繳交塑膠物袋環保徵費、運輸費及指定貨品。如使用者對折扣優惠有任何爭議，本公司擁有最終的決定權。

- 2.3. 銀卡、金卡及白金卡等級之會籍有效期為一年，由成為該等級會員當日起計算(以下簡稱「會籍期」)，即生效當月(含當月)起計，累計12個月(計算至到期日當月之最後一天)，如到期日當月之最後一天累計不足一年，將延長至到期日之翌月最後一天計算(如：2020年1月15日成為銀卡會員，享有基本產品95折，有效期由2020年1月15日至2021年1月31日)；有關折扣優惠只計算成為該等級會員後之交易。
- 2.4. 累計消費達到指定金額後，可升級至銀卡、金卡及白金會籍等級，累計消費由消費當日起計算過去一年(即過去365天，含當天消費)內(以下簡稱「累計消費期」)的折實累計消費金額。累計消費期內折實累計消費滿港幣\$800元，升級為銀卡會員；折實累計消費滿港幣\$1,500元，升級為金卡會員；折實累計消費滿港幣\$5,000元，升級為白金卡會員。
- 2.5. 續會條件按會籍期內的折實累計消費金額而定：銀卡會員會籍期內折實累計消費金額達\$800；金卡會員會籍期內折實累計消費金額達\$1,500；白金卡會員會籍期內折實累計消費金額達\$5,000。未能續為銀卡或以上級別則會續為基本會員。基本會員不需續會，只需在任意的365天(含當天消費)累計期內達指定折實消費金額，即可升級。
- 2.6. SUPer Card會員會籍是永久的，惟會籍級別及折扣優惠內容會隨著會籍期內的折實消費金額或付費期限而有所變動。
- 2.7. SUPer Card會員會籍不可轉借他人使用。
- 2.8. 如使用者對會籍升級或續會有任何爭議，本公司擁有最終的決定權。

3. 「一本讀書會」會籍

- 3.1. 「一本讀書會」為本公司之付款等級，會員成功付款後即可加入「一本讀書會」。
- 3.2. 一經成功加入「一本讀書會」，已付之款項將不予退款。
- 3.3. 「一本讀書會」的會籍期視乎會員所購買之期限而定。
- 3.4. 「一本讀書會」的會籍期完結後，該會員將回復原有會籍等級。如原有之等級限期已完結，則視乎會員在原有會籍期內折實累計消費金額而定。
- 3.5. 如會員「一本讀書會」會籍期內終止會籍，已付之款項將不予退款。
- 3.6. 「一本讀書會」的開通碼只限使用一次，成功開通後將無法取消。
- 3.7. 「一本讀書會」會籍價格以購買當日為準，購買金額，將不計算於累計消費或會員積分。
- 3.8. 聯合新零售電子禮券或優惠券，並不適用於購買「一本讀書會」會籍。
- 3.9. 本公司保留就任何理由修正或取消「一本讀書會」會籍之權利，而不作另行通知。

4. 終止會籍

- 4.1. SUPer Card會員可隨時以書面通知本公司終止會籍事宜。於會籍的終止日期當天，該會員所有於「一本」的積分結餘亦告無效及不能再作使用及該會員的所有會籍權利將被取消。
- 4.2. 若會員作出任何不恰當、不誠實或欺詐行為，或錯誤使用「一本」平台獎賞，或未能遵守本條款及細則，本公司有權在無需給予該會員任何事先通知的情況下即時取消其會籍資格及權利。
- 4.3. 本公司亦可依其完全酌情權終止某會員的會籍；並在此情況下向該會員提供兩個月的終止通知。通知期到期之後，將取消該會員的會籍資格及權利及其所有未使用的SUPer Card會員於「一本」平台的積分。
- 4.4. 任何會員資格的終止（不論任何理由）均不得影響本公司及／或合作伙伴截至終止日期的累算權利和補償。
- 4.5. 若某會員以欺詐、不誠實或欺騙的方式已為自己或他人取得「一本」平台獎賞，則該會員同意承擔責任及向本公司或合作伙伴作出賠償，包括但不限於向本公司及／或合作伙伴賠償該會員所取得的SUPer Card會員獎賞的全部價格以及本公司及／或合作伙伴因此招致或承受的全部費用和損害賠償。

5. 會員積分

- 5.1. 會員欲賺取積分，必須根據推廣活動內容及條款，於「一本」手機應用程式、網站或本公司的實體商店消費結帳時核實會員號碼或登入帳戶。
 - 5.1.1 會員若憑教科書直銷單補登積分，必須在書單上清楚填會員號碼及登記之電話/電郵。每個會員於每個學期不可使用超過4張教科書直銷單以作補登積分，教科書直銷單亦不可轉移予至其他會員用作補登積分。
- 5.2. SUPer Card之會籍申請一經接納及批核，方會正式記錄會員所賺取之會員積分。
- 5.3. 會員須確保其交易時所使用之姓名，與「一本」之登記姓名完全相同，方可賺取會員積分。
- 5.4. 以折實消費金額計算，會員每消費\$1港幣即可賺取1分，消費金額內的小數不計算成為積分。所賺取之會員積分將於交易完成後14天內存入會員的帳戶。會員須留意部分交易處理會員積分所需的時間或許不同。
- 5.5. 會員積分存入會員的帳戶後，即可以積分兌換獎賞。
- 5.6. 每年的6月30日及12月31日為積分截分日，積分於賺取該積分的日期後的第三個截分日到期（計算包括獲取積分當天），積分有效時間不少於12個月及不多於18個月。例如賺取積分的日期為6月15日，積分到期日將為翌年的6月30日；賺取積分日期為7月5日，積分到期日則為翌年12月31日。
- 5.7. 若本公司錯誤地拒絕給予某會員積分，則本公司的法律責任僅限於向該會員提供原先所拒絕給予的會員積分。
- 5.8. 透過SUPer Card會員卡不論在「一本」手機應用程式、網上平台或本公司的實體書店購物，所賺取之積分只屬於「一本」，與SUPer Card或「一本」所連結的其他服務平台並不共通，不可與其他連結至SUPer Card或「一本」的合作商戶（如「店中店」等）的積分合計、轉移或使用。
- 5.9. 積分一旦過期，一律不獲延期或補發。
- 5.10. 積分一旦成功換領獎賞後，該已兌換的積分一律取消。
- 5.11. 會員能否賺取會員積分，須受個別活動或合作伙伴的額外條款及細則所約束。
- 5.12. 如使用者對積分有任何爭議，本公司擁有最終的決定權。

6. 會員優惠、促銷代碼、優惠碼及優惠券

- 6.1. 本公司提供的促銷代碼、優惠碼及電子優惠券只適用於透過「一本」網站及手機應用程式一次性的購物，並受條款及細則所約束。
- 6.2. 促銷代碼、優惠碼及電子優惠券既不退款，也不能兌換現金。任何剩餘未使用的金額將被作廢。
- 6.3. 於本公司的實體零售點出示SUPer Card有效的電子會員卡及實體會員卡，購買屬於本公司的正價貨品可享相應會籍級別的折扣優惠，但不適用於購買屬於其他商戶的商品、公價品、特價品、雜誌、黃色標貼產品、書券、購書卡、利是券、儲值卡、繳交塑膠購物袋環保徵費及指定貨品。
- 6.4. 若使用者的訂單因任何理由被取消或有資格獲得退款，該訂單中使用的促銷代碼、優惠碼或電子優惠券將被作廢。
- 6.5. 電子優惠券由系統派發至帳戶，而會員可透過完成指定任務獲得徽章取得、完成儲印卡方式取得、輸入指定優惠碼或促銷代碼取得。受限於以下第6.2條的約束，如購物時曾使用積分兌換電子優惠券（無論是用作全部或部份之購物付款）換取禮品或折扣優惠，於購物後經我們同意而獲得退款或退貨，相對的獎賞積分將在退款或退貨時在您的SUPer Card帳戶調整（即發還已兌換的相關獎賞積分及扣除在該次購物而獲得之獎賞積分），該電子優惠券將被作廢，而本公司無需退款或作出任何補償。

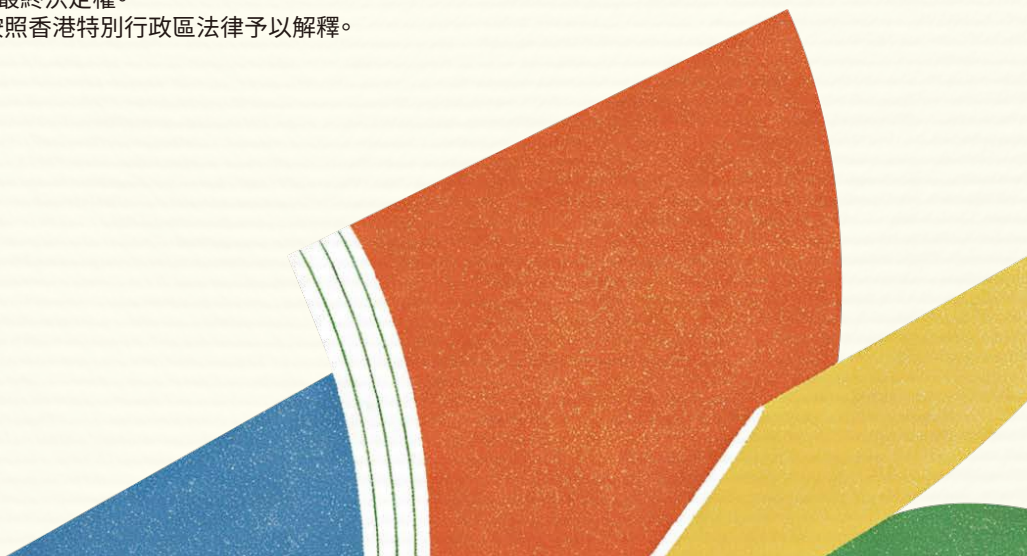
7. 儲印卡及徽章

- 7.1. 會員可透過消費或行為，使用網站或手機應用程式完成指定任務，而獲取指定的獎賞優惠，獎賞可能包括電子優惠券、會員積分、禮品或其他優惠獎賞。
- 7.2. 透過儲印卡或徽章所獲得之獎賞，若因任何理由被取消或有資格獲得退款，從該任務中取得的電子優惠券、會員積分、禮品或其他優惠獎賞將被作廢。

8. 更改條款及其他

- 8.1. 「一本」會籍條款及細則，概以www.mybookone.com.hk所列為準。
- 8.2. 本公司保留隨時修改各級別的會籍權益、會籍資格、會籍升級、續會、折扣優惠、積分、獎賞及使用條款之權利等，及不作另行通知，請定期查閱相關條款。有關項如有更改，本公司將會於網頁www.mybookone.com.hk公佈。
- 8.3. 如有任何爭議，聯合新零售(香港)有限公司保留最終決定權。
- 8.4. 本條款及細則受香港特別行政區法律規管，並按照香港特別行政區法律予以解釋。

條款以一本平台上的版本為準



Welcome to the "MyBookOne" service platform (www.mybookone.com.hk). The "MyBookOne" service platform includes the provided website, mobile application, social platforms, and specified physical stores. This service platform is owned and operated by SUP Retail (Hong Kong) Limited (hereinafter referred to as "the Company"). This service platform aims to provide a wide range of books and other culture-related products to the platform's users (hereinafter referred to as "Users"). To ensure Users can legally and appropriately use this service platform, the Company has established the following terms of use (hereinafter referred to as "Terms"), which all Users must observe.

1. SUPer Card Membership Application Procedures

- 1.1. By registering as a SUPer Card member, the User declares (and the Company is entitled to rely on such declaration) that the User is aged 18 or above and has the capacity to form a legally binding contract. If a User is under eighteen years of age and wishes to become a member, they must obtain prior consent from a parent or guardian, and thereby comply with these Terms.
- 1.2. Users may apply for membership electronically via the website or the "MyBookOne" mobile application, and may use the service upon confirmation by the Company and successful login. Applications not processed and approved by the Company shall be deemed unconfirmed memberships.
- 1.3. Under specific promotional circumstances, Users may apply for membership via a paper application form, which must be accurately completed and signed in original by the User; otherwise, the application form will be deemed invalid and will not be processed.
- 1.4. The Company reserves the final right to approve memberships and may refuse any User from becoming a SUPer Card member.
- 1.5. The SUPer Card Membership Programme is the Company's membership system. Upon becoming a SUPer Card member, a SUPer Card membership number will be issued. Members can use this account to access designated services on the "MyBookOne" platform or at cooperating merchants listed by SUPer Card. The "MyBookOne" platform and the "SUPer Card Membership Programme" will store User personal data, which will be used for Users to activate and log into designated services of cooperating merchants. When a User successfully logs into the designated services of a cooperating merchant, the relevant personal data will be provided by the "SUPer Card Membership Programme" to the designated services of the cooperating merchant. Users must pay attention to the relevant service terms and privacy policies when using the designated services of such cooperating merchants.
- 1.6. For details regarding the use of personal data and related privacy policies by the "MyBookOne" platform and the "SUPer Card Membership Programme" respectively, please read carefully the "MyBookOne - Privacy Policy Statement" (<https://www.mybookone.com.hk/terms/privacy-policy>) and the "SUPer Card Membership Programme - Privacy Policy Statement" (<http://www.supercard.com.hk/privacyandpolicy.html>).

2. Membership Tiers, Upgrades, and Renewals

- 2.1. SUPer Card membership can be applied for free via the "MyBookOne" website and mobile application. Upon successful application, the User becomes a Basic Member without any discount privileges. By making purchases at the Company's physical stores or via the "MyBookOne" website and mobile application and reaching specified amounts within a designated accumulation period, members can be upgraded to the respective Basic, Silver Card, Gold Card, and Platinum Card membership tiers, or pay to join the "My Book One Club" membership, thereby enjoying the corresponding discount benefits.
- 2.2. The "MyBookOne" membership is divided into Basic, Silver Card, Gold Card, and Platinum Card—a total of four tiers—plus the "My Book One Club". The Basic, Silver Card, Gold Card, and Platinum Card tiers are determined by the level of consumption, whereas the "My Book One Club" is a paid membership. Basic membership enjoys no discount privileges; Silver Card membership enjoys from 5% off basic products; Gold Card membership enjoys from 10% off basic products; "My Book One Club" and Platinum Card memberships enjoy from 20% off basic products.

Category	"My Book One Club" & Platinum Card	Gold Card	Silver Card
Chinese & English Books	20% off	10% off	5% off
Secondary School Reference Books	5% off	5% off	
Primary School Supplementary Exercises			
Designated Children's Educational Books			
Tertiary Textbooks			
Oxford & Longman Dictionaries			
Designated Animation/Comic Products			
Jin Yong Novels			
The Great Detective Sherlock Holmes Series	10% off	10% off	
Stationery & Gift Items	10% off	10% off	
Multimedia Audio-Visual Products	5% off	5% off	

Basic products exclude fixed-price items, discounted items, magazines, yellow-label products, HKEAA publications and government publications, designated professional law books, book gift vouchers, book purchasing cards, lai see vouchers, stored-value cards, environmental levies on plastic shopping bags, shipping fees, and designated goods. In case of any dispute over discount privileges, the Company reserves the right of final decision.

- 2.3. The membership validity period for Silver Card or above, Gold Card, and Platinum Card tiers is one year, calculated from the day of becoming a member of that tier (hereinafter referred to as the "Membership Period"). This means counting from the effective month (inclusive), accumulating 12 months (calculated to the last day of the expiry month). If the cumulative period to the last day of the expiry month is less than one year, it will be extended to the last day of the month following the expiry date (e.g., becoming a Silver Card member on January 15, 2020, enjoying 5% off basic products, the validity period will be from January 15, 2020, to January 31, 2021); relevant discount privileges will only apply to transactions made after becoming a member of that tier.
- 2.4. Upon reaching the specified cumulative spending amount, members can be upgraded to Silver Card or above, Gold Card, and

Platinum Card membership tiers. Cumulative spending is calculated based on the net cumulative spending amount over the past year (i.e., the past 365 days, including the day of consumption) from the day of consumption (hereinafter referred to as the "Cumulative Spending Period"). Net cumulative spending of HK\$800 within the Cumulative Spending Period upgrades to a Silver Card member; net cumulative spending of HK\$1,500 upgrades to a Gold Card member; net cumulative spending of HK\$5,000 upgrades to a Platinum Card member.

- 2.5. Renewal conditions depend on the net cumulative spending amount during the Membership Period: \$800 net cumulative spending for Silver Card members; \$1,500 for Gold Card members; \$5,000 for Platinum Card members. Those unable to renew at the Silver Card or above tier will be renewed as Basic Members. Basic Members do not require renewal; they only need to reach the specified net spending amount within any 365-day (including the day of consumption) cumulative period to be upgraded.
- 2.6. The SUPer Card membership is permanent, provided that the membership tier and discount privileges will vary according to the net spending amount or paid term during the Membership Period.
- 2.7. SUPer Card membership cannot be lent or transferred to others for use.
- 2.8. In case of any dispute regarding membership upgrades or renewals, the Company reserves the right of final decision.

3. "My Book One Club" Membership

- 3.1. The "My Book One Club" is a paid membership tier offered by the Company. Members can join the "My Book One Club" upon successful payment.
- 3.2. Once a member has successfully joined the "My Book One Club", the membership fee paid shall be non-refundable.
- 3.3. The Membership Period of the "My Book One Club" depends on the term purchased by the member.
- 3.4. Upon expiration of the "My Book One Club" Membership Period, the member will revert to their original membership tier. If the term of the original tier has expired, it will depend on the net cumulative spending amount of the member during their original Membership Period.
- 3.5. If a member terminates their membership during the "My Book One Club" Membership Period, the paid amount will not be refunded.
- 3.6. The activation code for the "My Book One Club" can only be used once and cannot be cancelled after successful activation.
- 3.7. The membership price of the "My Book One Club" is subject to the date of purchase. The purchase amount will not be counted towards cumulative spending or membership points.
- 3.8. SUP Retail e-gift vouchers or discount coupons are not applicable for purchasing the "My Book One Club" membership.
- 3.9. The Company reserves the right to amend or cancel the "My Book One Club" membership for any reason without prior notice.

4. Termination of Membership

- 4.1. SUPer Card members may terminate their membership at any time by written notice to the Company. On the effective date of membership termination, all of the member's points balance in "MyBookOne" will become invalid and can no longer be used, and all membership rights of the member will be cancelled.
- 4.2. If a member engages in any inappropriate, dishonest, or fraudulent conduct, misuses the "MyBookOne" platform rewards, or fails to comply with these Terms and Conditions, the Company has the right to immediately cancel their membership eligibility and rights without giving any prior notice to the member.
- 4.3. The Company may also terminate a member's membership at its sole discretion; in such cases, a two-month notice of termination will be provided to the member. Upon the expiration of the notice period, the member's membership eligibility and rights, along with all unused SUPer Card member points on the "MyBookOne" platform, will be cancelled.
- 4.4. The termination of any membership (for whatever reason) shall not affect the accrued rights and remedies of the Company and/or its partners up to the date of termination.
- 4.5. If a member obtains "MyBookOne" platform rewards for themselves or others through fraud, dishonesty, or deception, the member agrees to bear liability and indemnify the Company or its partners, including but not limited to compensating the Company and/or its partners for the full price of the SUPer Card member rewards obtained by the member, as well as all costs and damages incurred or suffered by the Company and/or its partners as a result.

5. Membership Points

- 5.1. To earn points, members must verify their membership number or log into their account at checkout when spending via the "MyBookOne" mobile application, website, or the Company's physical stores, subject to the promotional activity's contents and terms.
 - 5.1.1. If a member wishes to retroactively register points using a direct textbook sales receipt, they must clearly fill in their membership number and registered phone/email on the receipt. Each member may not use more than 4 direct textbook sales receipts per school term for retroactively registering points, and direct textbook sales receipts cannot be transferred to other members for this purpose.
- 5.2. Membership points earned by a member will only be officially recorded once the SUPer Card membership application has been accepted and approved.
- 5.3. Members must ensure that the name used during the transaction is identical to their registered name on "MyBookOne" in order to earn membership points.
- 5.4. Calculated based on the net spending amount, members can earn 1 point for every HK\$1 spent. Decimals in the spending amount will not be calculated into points. The earned membership points will be credited to the member's account within 14 days after the transaction is completed. Members should note that the processing time required for membership points may differ for some transactions.
- 5.5. Once membership points are credited to the member's account, they can be used to redeem rewards.
- 5.6. June 30 and December 31 of each year are the points cut-off dates. Points will expire on the third cut-off date following the date the points were earned (inclusive of the day the points were obtained). The validity period of the points is not less than 12 months and not more than 18 months. For example, if the date points are earned is June 15, the points expiry date will be June 30 of the following year; if the date points are earned is July 5, the points expiry date will be December 31 of the following year.
- 5.7. If the Company erroneously refuses to award points to a member, the Company's liability is strictly limited to providing the member with the membership points that were originally refused.
- 5.8. Points earned through shopping with the SUPer Card membership card, whether via the "MyBookOne" mobile application, online platform, or the Company's physical bookstores, belong solely to "MyBookOne". They are not interchangeable with other service platforms linked to SUPer Card or "MyBookOne", and cannot be combined with, transferred to, or used with points from other cooperating merchants linked to SUPer Card or "MyBookOne" (such as "shop-in-shops", etc.).
- 5.9. Once points expire, no extensions or reissues will be granted.
- 5.10. Once points have been successfully redeemed for rewards, the redeemed points will be permanently cancelled.

- 5.11. Whether a member can earn membership points is subject to the additional terms and conditions of individual promotions or partners.
- 5.12. In case of any dispute regarding points, the Company reserves the right of final decision.

6. Membership Offers, Promotional Codes, Discount Codes, and Coupons

- 6.1. Promotional codes, discount codes, and e-coupons provided by the Company are only applicable for one-time purchases via the "MyBookOne" website and mobile application, and are subject to the terms and conditions.
- 6.2. Promotional codes, discount codes, and e-coupons are neither refundable nor exchangeable for cash. Any remaining unused amount will be voided.
- 6.3. By presenting a valid SUPer Card electronic membership card or physical membership card at the Company's physical retail outlets, members can enjoy the corresponding membership tier discount on the Company's regular-priced goods. This does not apply to goods belonging to other merchants, fixed-price items, discounted items, magazines, yellow-label products, book gift vouchers, book purchasing cards, lai see vouchers, stored-value cards, environmental levies on plastic shopping bags, and designated goods.
- 6.4. If a User's order is cancelled for any reason or is eligible for a refund, the promotional code, discount code, or e-coupon used in that order will be voided.
- 6.5. E-coupons are distributed by the system to the account, and members may obtain them by acquiring badges upon completing specified tasks, completing stamp cards, or entering specified discount or promotional codes. Subject to Clause 6.2, if points were used to redeem an e-coupon (whether used for full or partial payment of a purchase) to exchange for a gift or discount during a purchase, and a refund or return is subsequently obtained with our consent, the corresponding reward points will be adjusted in your SUPer Card account upon refund or return (i.e., restoring the relevant redeemed reward points and deducting the reward points earned from that purchase). The e-coupon will be voided, and the Company is not required to provide a refund or any compensation.

7. Stamp Cards and Badges

- 7.1. Members can complete designated tasks via consumption or specific actions using the website or mobile application to obtain designated reward offers. Rewards may include e-coupons, membership points, gifts, or other promotional rewards.
- 7.2. If rewards obtained through stamp cards or badges are cancelled for any reason or are eligible for a refund, the e-coupons, membership points, gifts, or other promotional rewards obtained from that task will be voided.

8. Amendments to Terms and Miscellaneous

- 8.1. The "MyBookOne" Membership Terms and Conditions are governed by those listed on www.mybookone.com.hk.
- 8.2. The Company reserves the right to amend the membership benefits, eligibility, upgrades, renewals, discount privileges, points, rewards, and terms of use for all tiers at any time without prior notice. Please check the relevant terms regularly. Any changes to these items will be announced on the website www.mybookone.com.hk.
- 8.3. In case of any dispute, SUP Retail (Hong Kong) Limited reserves the right of final decision.
- 8.4. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.

The terms and conditions on the MyBookOne platform shall prevail

